NEW IN THE LIBRARY

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BASICS OF QUALITATIVE RESEARCH: GROUNDED THEORY PROCEDURES AND TECHNIQUES

Anselm Strauss and Juliet Corbin. Newbury Park, Ca.: Sage Publications, c1990

This book answers questions related to qualitative interpretation of data; viz. how to make sense out of collected material; how to ensure that data and interpretations are valid and reliable; how to exclude the inevitable personal biases, prejudices and stereotypical perspectives, and how to create a concise theoretical formulation from the data collected. The volume presents practical procedures and techniques for doing grounded theory studies. Using definitions and examples the authors provide a step-by-step approach to conducting research from formulation of the initial research question, through various systems of coding and analysis to the process of writing or speaking on the research topic. In the concluding chapter, standards for evaluating a grounded theory study are presented.

BROADCASTING AND AUDIO-VISUAL POLICY IN THE EUROPEAN SINGLE MARKET

Richard Collins. London: John Libbey, 1994

This book is the first book-length study of the evolution of broadcasting and audio-visual policy in the European Community. It considers the extent to which the audio-visual media may assist realisation of the goal enshrined in the Treaty of Rome and the Maastricht Treaty of 'ever closer union' in Europe. It also focuses on the contradictions between the cultural/political doctrines of European union and the economic doctrines realised in the Single European Market and a 'Television without Frontiers'. *Broadcasting and* Audio-visual Policy in the Single European Market describes the formation of broadcasting policy within the intricate policies of the EC. It outlines the roles of the different, and rival, bureaucracies within the Commission of the European Communities and the European Parliament. The book draws on a comprehensive study of Community documentation and interviews with politicians and policy-makers in the Community, in European institutions such as the Council of Europe and the European Broadcasting Union, and in the UK.

COMPETITION POLICY AND A CHANGING BROADCASTING INDUSTRY

Organisation for Economic Co-operation and Development. Paris: OECD: 1993

Competition policy is as relevant for the broadcast industry as it is for other industries. This sector has changed dramatically over the last fifteen years due to technological advances, diversified supply, including private broadcasting services, and increased numbers of participants. Once a protected public service sector, the broadcasting industry is increasingly being exposed to market forces. Given this context, this report provides a crucial framework for competition policy analysis in this sector. It sheds light on the way in which broadcast markets function and identifies and analyses important competition issues. Competition Policy and a Changing Broadcasting Industry begins by describing the development of broadcasting in OECD member countries as well as the variety of institutions and structures which comprise the industry. It then analyses both the basic economic transactions involved in the supply of broadcasting services and the competition policy issues in the sector. Finally, it reviews the current application of competition laws and draws a number of conclusions for future policy development.

GOVERNMENT AND BUSINESS RELATIONS IN AUSTRALIA

Edited by Randal G. Stewart. St Leonards, NSW: Allen & Unwin, 1994

This book examines governmentbusiness relations in Australia. It looks at the key players in the game - federal and state governments and business groups; and the processes that govern the relationship between them. It discusses the regulatory regimes which impact on business, such as the Trade Practices Commission, the Prices Surveillance Authority and the National Companies and Securities Commission. It includes chapters which consider the nature of the government-business relationship in the financial and manufacturing sectors and small business. It also includes a chapter on the ethics of government-business relationship. The essential aim of Government and Business Relations in Australia is to define the new field of government and business relations in a complex way, in a way that avoids the misconception that business must either push for deregulation and privatisation or that it must become an ally of a 'strong' state.

REGULATING THE MEDIA

Thomas Gibbons. London: Sweet & Maxwell, 1991

This book examines the legal and constitutional framework of media practice in the UK at a time of major change, as the new technologies of cable and satellite challenge the broadcasting establishment and the press. Drawing upon public law and from political, social and economic theory, the author examines the impact that the trends towards consumer choice have on media standards and how this affects the