



ABA broadcasting planning seminar 1997

- 24 February 1997 Rydges Hotel Canberra

The ABA will host a Planning Seminar on Monday 24 February 1997.

This seminar presents an ideal opportunity for ABA staff and ABA clients to present papers on issues of mutual interest. It is the first opportunity we have had to get together and discuss planning issues arising from the planning activity completed to date. Presenters from industry and other government agencies will provide ideas on technological developments affecting modern broadcasting, and on planning and implementation techniques employed by the ABA and its clients.

Attached is a registration form for you to complete. So we can cater for the expected numbers attending the seminar, must beforms returned with payment no later than 14 February 1997. Please mark your registra-tion 'Broadcasting Planning Seminar Commit-tee'. Your early response will be appreciated. Colin Knowles will be the moderator for the seminar. The program will allow each speaker 20 minutes to summarise their paper, and there will be a question and answer session after the presentation of four papers, continuing throughout the day. At the end of the day there will be an opportunity for people to ask general questions relating to the topics covered during the day. There maybe time for questions of general interest relating to the work of the ABA which might not have been covered during the day but are of sufficient interest to address before the seminar closes.

8.30 am	Registration: Rydges Hotel (formerly The Lakeside), London Circuit, Canberra
9.00 am	Opening Remarks: Peter Webb, Chairman, Australian Broadcasting Authority
	Session Moderator: Colin Knowles, General Manager, Corporate and Planning, ABA
9.15 am	Session 1: FM Radio planning <ul style="list-style-type: none">• Channel planning, Teck Lee (ABA)• As a client service, Shanthilal Nanayakkara (ABA)• FM transmitters and VCRs and mast head amplifiers, Shanthilal Nanayakkara (ABA)• Intereference from FM radio to aeronautical services, Kithsiri Abeyasinghe (ABA)
10.45 am	Morning Tea
11.00 am	Session 2: Planning for the people <ul style="list-style-type: none">• Attitudinal research in broadcasting planning, Stephen Nugent & Gillian Ramsay (ABA)• Listening to the listener & seeing the viewer's view point, Daniel Scherr, WA Premier's Department• Allocation of community broadcasting licences, Jenny Brigg (ABA)• Field strength prediction models, Julie Spencer (ABA)
12.30 pm	Lunch - a light lunch will be provided at the seminar venue
1.30 pm	Session 3: Technology <ul style="list-style-type: none">• Innovations in AM transmission anrtennas, John Innes (John S Innes P/L)• Developments in FM broadcasting antennas, Glen English (John S Innes P/L)• Elements of the AM planning process, Veluppillai Sundaralingam (ABA)• Practical filters for adjacent channel operation in digital television broadcasting, Robin Blair (RFS)
3.00 pm	Afternoon Tea
3 15 pm	Session 4: Planning services <ul style="list-style-type: none">• Assignment of radiocommunications services, Customer Services (SMA)• Licence area planning, Mike Salloom,(ABA)• Standards and guidelines, Bob Greeney (ABA)• Broadcasting satellite services, Ananda Abeyaratne (ABA)
4.45 pm	Discussion and close - Colin Knowles

The last 10 minutes in each session is set aside for questions

Registration Form

Name

Organisation (if applicable)

Postal Address

Postcode

Phone

Fax

Mobile

The registration fee is \$100 per person. A light lunch is included in this cost. Payment may be made by cheque or credit card. Please make cheques payable to the Australian Broadcasting Authority. Note that no fee is required from seminar presenters or ABA staff members, but for administrative purposes this form should be completed by each person attending the seminar.

I have enclosed a cheque for A\$100 ☐

Please charge A\$100 to my ☐ Mastercard ☐ Visa ☐ Bankcard

card number

SIGNATURE

EXP. DATE