Media Ownership Update

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Sources

Australian Broadcasting Tribunal, Australian Broadcasting Authority Ownership of Australia's Broadcast Media (ABT June 1992) B&T Yearbook (1991) Margaret Gee (1991)

Station Planning Branch of the Department of Transport and Communications, Canberra Report of the Senate Select Committee on Television Equalisation.

Checks with various media companies and industry organisations, including Australian Broadcasting Authority and Regional Dailies of Australia

Audit Bureau of Circulation

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Table 1

Commercial Television Licences

NOTE: Where significant individuals or groups are associated with the controlling interest or have a major shareholding, their name is given in parenthesis in column 3.

Station	Licensee Co.	Controlling Interest/S	Station	Licensee Co.	Controlling Interest/S
NEW SOUT	H WALES		VICTORIA		
Metropolitai	n		Metropolitar	1	
ATN 7	Amalgamated Television Services Pty. Ltd.	Television Holdings Ltd. (R Campbell 15%, I Deveson 15%, P Ritchie 15%, M Robinson 15%, Superannuation fund 10%, 30% held by 6 banks: State Bank NSW, ANZ, Chase, Bank America, Soc. Generale,	ATV 10	Television & Telecasters (Melbourne) Pty. Ltd.	Oltec Limited (TNQ TV Ltd. 40%, Canwest Global Communications 15%, John Singleton 10%, Jack Cowin 10%, Audant Investments (Robert Whyte) 15%, Isi Leibler 6%)
TCN 9	TCN Channel 9	HK Bank) Nine Network Australia Ltd.	GTV 9	General Television Corporation Pty. Ltd.	Nine Network Aust. Ltd. (Kerry Packer)
TEN 10	Pty. Ltd. Television & Telecasters (Sydney) Pty. Ltd.	(Kerry Packer) Oltec Limited (TNQ TV Ltd. 40%, Canwest Global Communications 15%, John Singleton 10%, Jack Cowin 10%, Audant Investments (Robert Whyte) 15%, Isi Leibler 6%)	HSV 7	HSV Television Services Pty. Ltd.	Television Holdings Ltd. (R Campbell 15%, I Deveson 15%, P Ritchie 15%, M Robinson 15%, Superannuation fund 10%, 30% held by 6 banks: State Bank NSW, ANZ, Chase, Bank America, Soc. Generale, HK Bank)
Regional NS	SW .		Regional VI	C (Approved Marke	et 'D')
BKN (Broken Hill)	Broken Hill Television Ltd.	Spencer Gulf Telecasters Ltd. (87.32%) (Sturrock Family)	AMV (Albury/ Wodonga)	Prime Television Victoria TV Pty. Ltd.	Prime Television Ltd. (Paul Ramsay)
MTN (Griffith)	Lochfield Consultants Pty. Ltd.	Votraint No.620 (Broadcast Media Group) (Gerahty 25.05%, Gamble 15.18%)	BCV (Bendigo)	Victorian Broadcasting Network (1983) Pty. Ltd.	Southern Cross Communications Ltd. (Diverse shareholding) Southern Cross
NBN (Newcastle)	NBN Ltd.	NBN Enterprises Pty. Ltd. (Washington H. Soul	GLV (LaTrobe Valley)		Communications Ltd. (Diverse shareholding)
NEN	Prime Television	Pattinson) Prime Television (Holdings)	STV (Mildura)	Mildura Television Pty. Ltd.	ENT Ltd. (Rouse Group)
(Tamworth/ Taree)	(Northern) Pty. Ltd.	Pty. Ltd. (Paul Ramsay)	VTV (Ballarat/	Television Victoria Ltd.	ENT Ltd. (Rouse Group)
NRN ⁽¹⁾ (Coffs Harbour/ Nth East NSW)	Northern Rivers Television Ltd.	Meridian Holdings Ltd. (Aspermont 54%, Institutional investors)	Shepparton) QUEENSLA !	V D	
(1) Consolidated	with RTN on 8.5.91.	,	Metropolitan	ı	
	N CAPITAL TERR D MARKET'C')	RITORY/STHN NSW	BTQ 7	Amalgamated Television Services Pty. Ltd.	Television Holdings Ltd. (R Campbell 15%, I Deveson 15%,
CTC (Canberra)	Australian Capital Television Pty. Ltd.	Chagrin Pty. Ltd. (Charles Curran)			P Ritchie 15%, M Robinson 15%,
CBN ⁽¹⁾ (Southern NSW)	Prime Television (Southern) Pty. Ltd.	Prime Television (Holdings) Pty. Ltd. (Paul Ramsay)			Superannuation fund 10%, 30% held by 6 banks: State Bank NSW, ANZ, Chase, Bank America, Soc. Generale,
WIN (Southern NSW)	WIN TV NSW Pty. Ltd.	TWT Holdings Ltd. (Bruce Gordon)			HK Bank)
(1) RVN consoli	idated with CBN 9.12.91				Continued on Page 9



tation	Licensee Co.	Controlling Interest/S	Station	Licensee Co.	Controlling Interest/S
TQ 9	Queensland Television Ltd.	Nine Network Australia Ltd. (Kerry Packer)	RTS (Loxton/ Renmark)	Riverland Television Ltd.	Murray River Telecasters Ltd. (56%) (Scott Family)
VQ 10	Television & Telecasters (Brisbane) Pty. Ltd.	Oltec Limited (TNQ TV Ltd. 40%, Canwest Global Communications 15%, John Singleton 10%, Jack Cowin 10%, Audant Investments (Robert	SES (Mt. Gambier)	South East Telecasters Ltd. AUSTRALIA	Scott's Agencies Pty. Ltd. (54.61%) (Scott Family)
		Whyte) 15%, Isi Leibler 6%)	Metropolita	n	
Country QLD	1		NE W 10	West Coast Telecasters Pty. Ltd.	Chartreuse Pty. Ltd. (Curran)
TQ Mount Isa)	Mount Isa Television Pty. Ltd.	Telecasters North Queensland Ltd. (Fulcrum Media 16.3% L & K Freedman,	STW 9	Swan Television & Radio Broadcasters Ltd.	Sunraysia Television Ltd. (Eva Presser)
		M & J Anthony, B. Sherman, A. Peschar)	TVW 7	TVW Enterprises Ltd.	Television Holdings Ltd. (see ATN 7 entry)
Regional QL	D (Approved Marke	et 'A')	Regional W	.A.	
TQ Rockhampton/ legional Qld) ⁽¹⁾	WIN Television Qld Pty. Ltd.	TWT Holdings Ltd. (Bruce Gordon)	GTW (Geraldton)	Geraldton Telecasters Pty. Ltd.	135 Nominees Pty. Ltd. (Kerry Stokes & Andrew Cohen)
TQ Nth Qld) ⁽²⁾	Sunshine Television Network Ltd.	Sunshine Broadcasting Network Ltd. (Roslyndale Investments Pty. Ltd. 12.42%, S Gazal & Mr Diddams: Grundy Investments Pty.	SSW (Bunbury/ Albany/ Sth West & Great Sthn)	Golden West Network Ltd.	Australian Capital Equity (Kerry Stokes & Andrew Cohen)
		Ltd. 9.9%, FAI Traders Insurance Co. Ltd. 8.08%)	VEW (Kalgoorlie)	Mid-Western Television Pty. Ltd.	135 Nominees (Kerry Stok & Andrew Cohen)
NQ Townsville/ Cairns/ Mount Isa)	Telecasters North Queensland Ltd.	Suspirium Pty. Ltd. (Fulcrum Media Ltd 16.3% L & K Freedman, M & J Anthony, B. Sherman,	TASMANIA		
rount louy		A. Peschar)	Metropolita	n	
	ated with DDQ 24.4.91. be consolidated as STQ 14.9	9.92.	TVT 6	Tasmanian Television Itd.	ENT Ltd. (Rouse Group)
SOUTH AUS	STRALIA		Regional TA	15	
Metropolitan	1		TNT	Southern Cross	Southern Cross
ADS 10	Television Broadcasters Ltd.	Caprice Pty. Ltd. (Curran)	(Launceston/ Nth East)	Television (TNT 9) Pty. Ltd.	Communications Ltd. (Diverse shareholding)
TWS 9	Southern Television Corporation Pty. Ltd.	Broadcast Investments Pty. Ltd. (Lamb Family)	NORTHER	N TERRITORY	
AS 7	South Australian Telecasters Ltd.	Television Holdings Ltd. (R Campbell 15%, I Deveson 15%, P Ritchie 15%,	NTD 8 (Darwin)	Territory Television Pty. Ltd.	Nine Network Australia Lte (Kerry Packer)
		M Robinson 15%, Superannuation fund 10%,	REMOTE C	OMMERCIAL TELI	EVISION LICENCES
		30% held by 6 banks: State Bank NSW, ANZ, Chase, Bank America, Soc. Generale, HK Bank)	WAW (Western Zone)	Golden West Satellite Communications Pty. Ltd.	Golden West Network Pty. Ltd. (Kerry Stokes & Andrew Cohen)
Regional S.A			IMP (Central Zone)	Imparja Television Pty Ltd	Aboriginal & Torres Strait Islander Commission
GTS Port Pirie/ Spencer Gulf North)	Spencer Gulf Telecasters Ltd.	J.M. Sturrock Pty. Ltd. (Sturrock Family)	QQQ (North East Zone)	Queensland Satellite Television	Telecasters North Queensland Ltd. (see TNQ entry)



Table 2 Audience Reach (Television)

Television Networks/ Multiple Licensees

Group	Stations	Potential Audience (% of Population)	Group	Stations	Potential Audience (% of Population)	
Television Holdings Ltd. (R Campbell, I Deveson,	5 metropolitans	64.63%	Capital Television Holdings Ltd. (Curran)	2 metropolitans 1 regional	20.39%	
P Ritchie, M Robinson, Superannuation fund	Ļ		TWT Holdings Ltd. (Gordon)	2 regionals	13.36%	
6 banks: State Bank NSW, ANZ, Chase, Bank America, Soc. Genera			ENT Ltd. (Rouse)	1 metropolitan 2 regionals	7.77%	
HK Bank)			Southern Cross	3 regionals	7.45%	
Nine Network Australia Ltd. (1) (Kerry Packer)	3 metropolitans 1 regionals	51.52%	Broadcasting Australia Ltd. (Institutional Investor	rs)		
Oltec Ltd. (TNQ TV Ltd. Canwest Global Communications, J Singleton,	3 metropolitans	51.00%	Telecasters Nth Qld Ltd. (Fulcurm Media, L & K Feedman, M & J Anthony, B Sherman, A Peschar	2 regionals	6.75%	
J Cowin, Audant Investments (R White), Isi Liebler)			Golden West Network ⁽²⁾ (Stokes & Cohen)	3 regionals	1.72%	
Prime Network (Ramsay)	3 regionals	21.74%	(1) Includes Territory Television Darwin as a regional(2) Constitutes all of WA regional TV			

Other Television Licensees

Group	Stations	Potential Audience (% of Population)	Group	Stations	Potential Audience (% of Population)
NBN Ltd. (Washington H. Soul Pattinson)	NBN Nthn NSW Newcastle	8.92%	Spencer Gulf Telecasters (Sturrock)	GTS Spencer Gulf North (Port Pirie) & BKN Broken Hill	0.91%
Darling Downs TV Ltd. (Aspermont) (Institutional investor	NRN Nthn NSW (Coffs Harbour) rs)	8.92%	South East Telecasters (Scott)	SES South East (Mount Gambier RTS Renmark/Loxt	0.62% con
Broadcast Investments Pty. Ltd. (Lamb Family)	NWS 9 Adelaide	7.04%	Votraint No.620 (Broadcast Media Group: Gerahty &	MTN 9 Murrumbidgee Irrigation Area	0.43%
Sunraysia Television Ltd. (Presser)	STW 9 Perth	6.59%	Gamble)	(Griffith)	



Table 3

Commercial Radio

Station	Licensee Co.	Controlling Interest/s	Station	Licensee Co.	Controlling Interest/s
NEW SOUT			2DU (Dubbo)	Western Broadcasters Pty. Ltd.	Broadcast Operations Ltd. (Caralis Family)
Metropolita	n		2EC (Bega)	East Coast Radio Pty. Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)
2CH	Radio 2CH Pty. Ltd.	AWA Ltd. (74%) (Institutional Investors) NSW Council of Churches	2GF (Grafton)	Westlawn Investment Co. Pty. Ltd.	Dougherty Family
		Broadcasters Pty. Ltd. (26%)	2GN (Goulburn)	Radio 2GN Pty. Ltd.	Century Radio Pty. Ltd. (Kevin Blyton 40%);
2DAY-FM	2DAY FM Australia Pty. Ltd.	Austereo Ltd. (State Govt. Insurance Commission of SA, SA Superannuation Fund Investment Trust)	2GGO-FM ⁽³⁾ (Gosford)	Wesgo Communications Pty. Ltd.	Michelle Rayner 49%) Wesgo Ltd. (Institutional Investors)
2GB	Harbour Radio Ltd.	Uniting Church Aust Property Trust NSW (72.1%)	2GZ (Orange)	Aymjit Pty. Ltd.	Broadcast Media Group Pty. Ltd. (Gerahty 25.05%; Gamble 15.18%)
2KY	2KY Broadcasters Pty. Ltd.	R. Lord (14.9%) Labor Council of NSW	2HD (Newcastle)	2HD Broadcasters Pty. Ltd.	NSW ALP Branch 69.11%; NSW Labor Council 30.89%
2MMM-FM	The Triple M Broadcasting	Hoyts Media Ltd., (P & S Ivany, S & M Karp,	2KA (Katoomba)	Hayden Nepean Broadcasters Pty. Ltd.	Hayden Enterprises Pty. Ltd. (Mike Walsh)
2SM	Company Pty. Ltd. Radio 2SM Pty. Ltd.	B Fink) Wesgo Ltd.	2KO (Newcastle)	Radio 2KO Newcastle Pty. Ltd.	Knipton Pty. Ltd. 76.35%; (Trust: Diverse Newcastle Beneficiaries)
2UE	Radio 2UE Sydney Pty. Ltd.	(Institutional Investors) Lyndeal Pty. Ltd. (Lamb Family)	2LF (Young)	Young Broadcasters Pty. Ltd.	Riverina Broadcasters Holdings Pty. Ltd. (See 2WG)
2U W	Commonwealth Broadcasting Corp.	The Australian Broadcasting Company	2LM (Lismore)	Richmond River Broadcasters Pty. Ltd.	Broadcast Operations Pty. Ltd. (Caralis Family)
_{2WS} (1)	Pty. Ltd. Wesgo Communications Pty. Ltd.	Pty. Ltd. (Albert Family) Wesgo Ltd. (Institutional Investors)	2LT (Lithgow)	Midwest Radio Ltd.	Midwest Radio Network Pty. Ltd. 44.31% (John McAvoy) Pax Pasha Pty. Ltd. 27.14% (Roger Coleman)
Regional NS	SW		2MC (Kempsey)	Mid Coast Broadcasters Pty. Ltd.	Whoto Pty. Ltd.35%; G. Greenwood 35%
2AD (Armidale)	New England Broadcasters Pty. Ltd.	Carillon Development Ltd. (Higginbotham Family)	2MG (Mudgee)	Mudgee Broadcasting Co. Pty. Ltd.	Western Broadcasters Pty. Ltd. (Caralis Family)
AY Albury) BH ⁽²⁾	Radio Albury Wodonga Itd.	Wesgo Itd. (Institutional Investors)	2MO (Gunnedah)	2MO Gunnedah Pty. Ltd.	Tamworth Radio Development Co. Pty. Ltd.
Broken Hill)	Far West Radio Pty. Ltd.	J.C.Curtis (49.998%) D.G.Tunkin (49.998%) I. Corlett (0.004%)	2MW	Tweed Radio and	(Carillon/Higginbotham) Broadcast Operations
BS Bathurst)	Bathurst Broadcasters Pty. Ltd.	Camplin Broadcasters Pty. Ltd. (R & S Camplin)	(Murwillimbah)	Broadcasting Company Pty. Ltd.	Pty. Ltd. (Caralis Family)
CC-FM Gosford)	Coast Rock FM Pty. Ltd.	Sunshine Broadcasting Network Ltd. (Roslyndale Investments Pty. Ltd. 12.42%;	2NEW-FM (Newcastle)	Newcastle FM Pty. Ltd.	Limic Communications Pty. Ltd. 19.93% (Mike Webb); Triple M Broadcasting 10.07%
		S. Gazal & Mr Diddams: Grundy Investments Pty. Ltd. 9.9%; FAI Traders	2NM (Muswellbrook)	Radio Hunter Valley Pty. Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)
CS Coffs Iarbour)	Commercial Radio Coffs Harbour Ltd.	Insurance Co. Ltd. 8.08%) STR Finance Development Corp. (14.83%); Westlawn Investment Co. Pty. Ltd.	2NZ (Inverell)	Northern Broadcasters Pty. Ltd.	Moree Broadcasting & Development Co. Ltd. (see 2VM)
		(9.75%); L R Robinson Pty. Ltd. (6.2%)			Continued on Page 12



Station 	Licensee Co.	Controlling Interest/s	Station	Licensee Co.	Controlling Interest/s
2PK (Parkes)	Parkes Broadcasting Co. Pty. Ltd.	Western Broadcasters Pty. Ltd. (Caralis Family)	3ТТТ-FМ	Double T Radio Pty. Ltd.	The Australian Broadcasting Co. Pty. Ltd (Albert Family)
2QN (Deniliquin)	Rich Rivers Radio Pty. Ltd.	Robrad Pty. Ltd. (Robertson Family)	3UZ	3UZ Pty. Ltd.	Radio 3UZ Pty. Ltd.
RE Taree)	Manning Valley Broadcasting Pty. Ltd.	Carillon Development Ltd. (Higginbotham Family)			(Numerous Victorian Racing Clubs)
2RG (Griffith)	Stylore Pty. Ltd.	Broadcast Media Group Pty. Ltd. (Gerahty 25.05%;	Regional VIC	2	
Officially		Gamble 15.18%)	3BA (Ballarat)	Radio Ballarat Pty. Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)
(Nowra)	South Coast and Tablelands Broadcasting Pty. Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)	3BAY-FM (Geelong)	Geelong Independent Radio Ltd.	Geelong Independent Radio Ltd. (Diverse shareholding)
TM Tamworth)	Tamworth Radio Development Co. Pty. Ltd.	Carillon Development Ltd. (Higginbotham Family)	3BO (Bendigo)	Malbrink Pty. Ltd.	Wesgo Ltd. (Institutional Investors)
ZUUL-FM (Wollongong)	Associated Communication Enterprises (2WL)	Assoc. Communication Enterprises (Holdings) (M Day; O Thompson)	3CAT (Geelong)	Shellhall Pty. Ltd. Broadcasters Pty. Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)
2VM ⁽⁴⁾ (Moree)	Pty. Ltd. Moree Broadcasting & Development Co. Ltd.	B O Roberts (19.26%); G J Roberts (16.06%)	3CS (Colac)	Enterprise Broadcasters Pty. Ltd	Associated Communications Enterprises (Holdings) Pty. Ltd. (M Day; O Thompson)
WG Wagga Wagga)	Riverina Broadcasters Holdings Pty. Ltd.	Estate E V Roberts 49.06%; KZFM Radio Pty. Ltd. 45.5%	3CV (Maryborough)	Central Victorian Radio Pty. Ltd.	Cameron Broadcasting Services Pty. Ltd.
WIN-FM ⁽⁵⁾ Wollongong)	2WIN Radio Pty. Ltd.	Wollongong Radio Pty. Ltd. (Bruce Gordon)	300	Notaciat No. 401	(Colin Cameron)
XXL Cooma)	2XL Pty. Ltd.	K. J. Blyton 75.01%; M. M. Scott 23.04%;	3GG (Warragul)	Votraint No. 691 Pty. Ltd.	Burl Rose Pty. ltd. (Local Investors)
XXX-FM ⁽⁶⁾ Newcastle)	X107 FM Pty. Ltd.	M. W. Scott 1.95% Century Radio Pty. Ltd. (Kevin Blyton 40%; Michelle Rayner 49%)	3HA (Hamilton)	Western District (3HA) Broadcasting Pty. Ltd.	Associated Communications Enterprises (Holdings) Pty. Ltd. (M Day; O Thompson)
		merene rayrer 17707	3MA (Mildura)	Promote Pty. Ltd.	Broadcast Media Group Pty. Ltd. (Gerahty 25.059 Gamble 15.18%)
VICTORIA Metropolitan			3NE (Wangaratta)	North East Broadcasters Pty. Ltd.	Shepparton FM Ltd. 14.9 V M Gleeson 3.98%
3AK	Actraint No. 93 Pty. Ltd	Peter Corso	3SH (Swan Hill)	Associated Communications Enterprises 3SH	Associated Communications Enterprises (Holdings)
3AW	3AW Southern Cross Radio Pty. Ltd.	Southern Cross Communications Ltd. (Diverse Shareholding)	3SR	Pty. Ltd. Radio 3SR Pty. Ltd.	Pty. Ltd. (M Day; O Thompson) Goulburn Valley
BEE (7)	AWA Media Pty. Ltd.	AWA Ltd. (Institutional Investors)	(Shepparton)	Radio JSR Fty. IAG.	Broadcasters 17.59%: (A E Fairley 50%;
BFOX-FM	Austereo	State Govt Insurance Commission of SA 36.4%; SA Superannuation Fund			H Stuchberry 50%); W G Handbury 13.76%; A E Fairley 13.3%
		Investment Trust 32.65%	3SUN (Shepparton)	Goulburn Valley Broadcasters	GVB Investments Pty. Lt 17.59%: (A E Fairley 50%
KKZ-FM	The Industrial Printing & Publicity Co. Ltd. (licensee); KZFM Radio Pty. Ltd.	H J Souter, J F Williams & K C Stone as Trustees for The Printing and Publishing Co-operative		Pty. Ltd.	H Stuchberry 50%); W G Handbury 13.76%; A E Fairley 13.3%
	(operator)	Society Ltd. (52.01%)	3TR (Sale)	Victorian Broadcasting	Southern Cross Communications Ltd.
sммм-Fм	Melbourne FM Radio Pty. Ltd.	Hoyts Media Ltd. (P & S Ivany; S & M Karp; B Fink)		Network (1983) Pty. Ltd.	(Diverse Shareholding)
BMP .	Malbend Pty. Ltd.	Wesgo Ltd. (Institutional Investors)			Continued on Page 1



Station	Licensee Co.	Controlling Interest/s	Station	Licensee Co.	Controlling Interest/s
3WM (Horsham)	Associated Communications Enterprises 3WM Pty. Ltd.	Associated Communications Enterprises (Holdings) Pty. Ltd. (M Day; O Thompson)	4HI (Emerald)	Queensland Regional Broadcasting Pty. Ltd.	Maranoa Broadcasting Co. Ltd. (R B Coomber 29.65%, G J McVean 29.65%, A T Berry 29.65%)
3YB (Warrnambool)	Regional Communications Pty. Ltd.	Ecliptic Pty. Ltd. (D & T Flecknoe 50%; D. G. S. Anderson 50%)	4KZ (Innisfail-Tully)	Coastal Broadcasters Pty. Ltd.	Alice Springs Commercial Broadcasters Pty. Ltd. (Diverse Shareholdings)
QUEENSLAN	,	,	4LG . (Longreach)	Mid Queensland Broadcasting Pty. Ltd.	N T Perry 36.24%; H Vanden Bosch 35.27%; D Wardell 20.54%
Brisbane			4LM (Mount Isa)	North Qld Broadcasting Corp Pty. Ltd.	North West Broadcasters Pty. Ltd. 87.30% (G. Schmid)
4BBB-FM	B105 FM Pty. Ltd.	Austereo Ltd. (State Govt. Insurance Commission of SA; SA Superannuation Fund	4MB (Maryborough)	Maryborough Broadcasting Co. Pty. Ltd.	The Australian Broadcasting Co. Pty. Ltd. (Albert Family)
4BC	Commonwealth Broadcasting Corp.	Investment Trust) The Australian Broadcasting Co. Pty. Ltd.	4MK (Mackay)	Barrier Reef Broadcasting Co. Pty. Ltd.	Transmedia Holdings Pty. Ltd. (M. Willessee)
4вн	(Qld) Pty. Ltd. Queensland Radio Ltd.	(Albert Family) M. L. Stafford 34.76%; A & L Earle 15%;	4QFM (Ipswich)	Ipswich & West Moreton Broadcasting Corporation Pty. Ltd.	Australian Broadcasting Co. Pty. Ltd. 15% (Albert Family); Rum Rose Pty. Ltd. 14.78%
		R Lord 14.90%; South Qld Broadcasting Corporation 10%	4RO (Rockhampton)	Rockhampton Broadcasting Co. Pty. Ltd	The Australian Broadcasting Co. Pty. Ltd. (Albert Family)
4KQ	Wesgo	Wesgo Ltd. (Institutional Investors)	4RR (Townsville)	Nessan Pty. Ltd.	Trans Media Holdings Pty. Ltd. (M Willisee)
4MMM-FM	FM 104 Pty. Ltd.	Hoyts Media Ltd. (P & S Ivany; S & M Karp; B Fink)	4SB (Kingaroy)	Forsby Pty. Ltd.	South Burnett Times Pty. Ltd. 75.45%; The Australian
4TAB	Broadcasting Station 4IP Pty. Ltd.	Qld TAB			Broadcasting Co.Pty. Ltd. 14.91% (Albert Family)
Regional QL	D		4SEA-FM (Gold Coast)	Sea FM Pty. Ltd.	Grundy Entertainment Pty. Ltd. 10.28%; S J Wilmot 9.37%;
4AK (Oakey)	Radio 4AK Pty. Ltd.	Broadcast Operations Pty. Ltd. (Caralis Family)			G Burchill 8.55%; Grant Broadcasters Pty Ltd
4AM (Mareeba)	Far Northern Radio Pty. Ltd.	Great Northern Television Pty. Ltd. (Mossman Central Mill Co. 41%)			7.78% (Janet Cameron); J R & B J McIlwain 7.73%; Austereo 5.53%
4BU (Bundaberg)	Bundaberg Broadcasters Pty. Ltd.	Estate of W. Wyper 15.21%	4SS (Maroochydore)	Sunshine Coast Broadcasters Ltd.	Motherwell Pty. Ltd. (Ferris)
4CA (Cairns)	Greater Cairns Radio Ltd.	Transmedia Holdings Pty. Ltd. (M. Willessee)	4TO (Townsville)	Townsville Broadcasters Ltd.	Transmedia Holdings Pty. Ltd. (M Wilessee)
4CC (Gladstone)	Capricorn Broadcasters Pty. Ltd.	Maranoa Broadcasting Company Ltd.	4VL (Charleville)	Pinecam Pty. Ltd.	WREB Co-operative Ltd.
(0.000.000)	2	(R B Coomber 29.65%; G J McVean 29.65%; A T Berry 29.65%)	4WK (Warwick)	Amalgamated Marketing Pty. Ltd.	Carillon Development Ltd. (Higginbotham Family)
4GC (Charters Towers)	North Qld Broadcasting Corp. Pty. Ltd.	North West Broadcasters Pty. Ltd. 87.30% (G Schmid)	4ZR (Roma)	Maranoa Broadcasting Ltd.	R B Coomber 29.65%; G J McVean 29.65%; A T Berry 29.65%
4GGG (Gold Coast)	Gold Coast FM Pty. Ltd.	Grant Broadcasters Pty. Ltd. (Janet Cameron)	SOUTH AUS		
4GR (Toowoomba)	Gold Radio Service Pty. Ltd.	The Australian Broadcasting Co. Pty. Ltd.	Metropolitan		South Australian
	·	(Albert Family)	5AA	Festival City Broadcasters Ltd.	South Australian Totalizator Agency Board
4GY (Gympie)	Gympie-Noosa Broadcasters Pty. Ltd.	Broadcast Operations Pty. Ltd. (Caralis Family)			Continued on Page 14



Station	Licensee Co.	Controlling Interest/s	Station	Licensee Co.	Controlling Interest/s
5AD	Southern State Broadcasters Pty. Ltd.	Montclair Pty. Ltd. (Jeremy Cordeaux)	Regional W.A.		
5DDN-FM	Jazer Pty. Ltd.	Montclair Pty. Ltd. (Jeremy Cordeaux)	6AM (Northam)	Radio 6AM Pty. Ltd.	WA Radio Network Pty. Ltd. (John Ventris 33%; Mr & Mrs Caughey 33%;
5KKA-FM	KAFM Broadcasters Pty. Ltd.	Wesgo Ltd. (Institutional Investors)	6BAY	Geraldton FM	Gicero Pty Ltd 33%) Geraldton Newspapers
5SSA-FM	Austereo Ltd.	State Govt. Insurance Commission of SA 36.4%; SA Superannuation Fund	(Geraldton)	Pty. Ltd.	Ltd. 14.91%; Harkness Pty Ltd 14.57%; Ian Willock Nominees 13.28%
Regional S.A.		Investment Trust 32.65%	6BY (Bridgetown)	Elldale Pty. Ltd	Grangeridge Nominees Pty. Ltd. (Diverse Shareholdings)
5AU (Port Augusta)	5AU Broadcasters Pty. Ltd.	Lanson Investments Pty. Ltd. (Lanyon Family & Rural Press 50%;	6GGG (Geraldton)	Great Northern Broadcasters Ltd.	Batavia Coast Broadcasters Pty. Ltd. (Diverse Shareholdings)
5CC (Port Lincoln)	Coast & Country Broadcasting Services Pty. Ltd.	Mr Willson 50%) Port Lincoln Ship Construction Pty. Ltd. 14.23%; Janle Nominees	6KA (Karratha)	Northwest Radio Pty. Ltd.	Glenstar Pty. Ltd. 50% (J A & T C Leo); Wairoa Pty. Ltd. 50% (D C & M Waugh)
	· · · · · · · · · · · ·	Pty. Ltd. 14.23%; Port Lincoln Times Pty. Ltd. 10.59%; Team Radio	6KG (Kalgoorlie)	Consolidated Broadcasting System (WA) Pty. Ltd.	General Television Corp. Pty. Ltd. (Kerry Packer)
5CS (Port Pirie)	Coast & Country Broadcasting	Pty. Ltd. 6.33%; Marjall Investments Pty. Ltd. 6.29%; Others 48.33% Port Lincoln Ship Construction Pty. Ltd.	6LN (Carnarvon)	Carnarvon Commercial Broadcasters Pty. Ltd.	Dorset Nominees Pty. Ltd. 33.64%; K E Jolly 15.08%; AGA Nominees Pty. Ltd. 11.60%; P.D.Evans 11.02%
(Fort File)	Services Pty. Ltd.	14.23%; Janle Nominees Pty. Ltd. 14.23%; Port Lincoln Times Pty. Ltd.	6MD (Merredin)	Mid-Districts Radio Pty. Ltd.	H J Ventris 50.00%; L R Caughey 50.00%
		10.59%; Team Radio Pty. Ltd. 6.33%; Marjall Investments Pty. Ltd. 6.29%;	6MM (Mandurah)	West Coast Radio Pty. Ltd	I H & E Bassett-Scarfe 19.25%; H J Ventris 9.25%
5MU	Murray Bridge	Others (48.33%) Bridge Radio Pty. Ltd.	6NA (Narrogin)	Radio West Broadcasters Pty. Ltd.	Grangeridge Nominees Pty. Ltd. (Diverse Shareholdings)
(Murray Bridge) 5RM (Berri)	Broadcasting Co. Ltd. River Murray Broadcasters Pty. Ltd.	(Scott Family) Murray River FM Pty. Ltd. (Lilburn Family)	6NW (Port Hedland)	North West Radio Pty. Ltd.	Glenstar Pty. Ltd. 50%; Wairoa Pty. Ltd. 50% (see 6KA)
5SE (Mount Gambier)	Southern Eastern Broadcasters Pty. Ltd.	Broadcast Media Group Pty. Ltd. 50%;	6SE (Esperance)	Esperance Broadcasters Pty. Ltd.	Solar Nominees Pty. Ltd. (J & J Hewett)
		Gerahty 25.05%; Gamble 15.18%; R C Long 35.5%	6TZ (Bunbury)	Radio West Broadcasters Pty. Ltd.	Grangeridge Nominees Pty. Ltd. (Diverse Shareholdings)
WESTERN A	USTRALIA		6VA (Albany)	Belcap Investments Pty Ltd.	West Australian Radio Network Pty. Ltd (See 6AM Ventris)
Metropolitan			6WB	Elldale Pty. Ltd.	Grangeridge Nominees Pty. Ltd.
6IX	The Eagle Pty. Ltd.	Grangeridge Nominees Pty. Ltd. (Diverse Shareholdings)	(Katanning)		(Diverse Shareholdings)
6J K Y	6KY Pty. Ltd.	J M B Pty. Ltd. (Jack Bendat)	TASMANIA Metropolitan		
6no w -fm	New Broadcasting Ltd.	Hoyts Media Ltd. (P & S Ivany; S & M Karp; B Fink)	7нно	Commercial Broadcasters Pty. Ltd.	Robert Nettlefold Pty. Ltd. (Estate: Nettlefold Family)
бррм	Consolidated Broadcasting System (W.A.) Pty. Ltd.	General Television Corp. Pty. Ltd. (Kerry Packer)	7НТ	Tasradio Pty. Ltd.	TAS TAB 50%; Hunter Broadcasters Pty. Ltd. 50%
6PR	Western Broadcasting Services Pty. Ltd.	Lewara Pty. Ltd. (WA Totalisator)			Continued on Page 15



,	Ü	
Station	Licensee Co.	Controlling Interest/s
7ТТТ-FМ	Southern Tasmania FM Stereo Pty. Ltd	Benders Pty. Ltd. 22.47% Island State Credit Union Co-op Society Ltd. 17.19%; Austereo Ltd. 10.96%
Regional TAS	S	
7AD (Devonport)	Northern Tasmania Broadcasters Pty. Ltd.	Findlays Broadcasting Services Pty. Ltd. (Keith Findlay)
7BU (Burnie)	Burnie Broadcasting Services Pty. Ltd.	Findlays Broadcasting Service Pty. Ltd. (Keith Findlay)
7EX (Launceston)	Tasradio Pty. Ltd.	TAS TAB 50%; Hunter Broadcasters Pty. Ltd. 50%
7LA (Launceston)	7LA Radio Pty. Ltd.	KZFM Radio Pty. Ltd. (See 3KKZ)
7SD (Scottsdale)	North East Tasmanian Radio Broadcasters Pty. Ltd.	Findlays Broadcasting Services Pty. Ltd. (Keith Findlay)
7XS (Queenstown)	7XS West Pty. Ltd.	S. & M. Aderman
NORTHERN	TERRITORY	
8HOT (Darwin)	Northern Territory FM Ltd.	Territory Group Investments Pty. Ltd. 50%; Henry Walker Group Ltd. 25%; Austereo Ltd. 25%
8HA (Alice Springs)	Alice Springs Commercial Broadcasters Pty. Ltd.	Harris Nominees Pty. Ltd. (14.46% - Largest single Shareholder)
AUSTRALIA	N CAPITAL TERM	RITORY
2CA (8) (Canberra)	Austereo Ltd.	State Govt. Insurance Commission of SA 36.4%; SA Superrannuation Fund Investment Trust 32.65%
2CC ⁽⁹⁾	Capital City Broadcasters Pty. Ltd.	The Australian Broadcasting Co. Pty. Ltd. (Albert Family)
REMOTE CO	OMMERCIAL RADI	IO LICENCES
6FMS (Western Zone)	Golden West Network Pty. Ltd.	Australian Capital Equity Pty. Ltd. (Stokes & Cohen)
147 C	Commercial Radio Stat	tions in Australia
Notes:		
Metropolitan statio (2) 2BH granted (3) 2GGO conve (4) 2VM granted		e 2NOW-FM.

Table 4 Audience Reach (Radio)

Radio Networks/ Multiple Licensees

Group	Stations	Total Potential Audience	Potential Audience (% of Pop.)
Wesgo Ltd (Institutional Investors	5 metropolitans)3 regionals	8,675,942	55.61%
Austereo (1) (State Govt Insurance Commission of SA SA Superannuation Fund Investment Trust	5 metropolitans	8,447,699	54.14%
FM Australia Ltd ⁽²⁾ (Hoyts, P & S Ivany, S & M Karp, B. Fink)	4 metropolitans	8,152,780	52.25%
Australian Radio ⁽³⁾ Network (Albert Family)	4 metropolitans 3 regionals	7,731,475	49.55%
AWA Ltd	2 metropolitans	5,971,806	38.28%
The Uniting Church ⁽⁴⁾ in Australia Property Trust (NSW)	1 metropolitan	3,086,916	19.79%
2KY Broadcasters (Labor Council)	1 metropolitan	3,086,916	19.79%
Lyndeal Pty. Ltd. (Lamb Family)	1 metropolitan	3,086,916	19.79%
Southern Cross (5) Broadcasting (AUST) Ltd.	1 metropolitan 1 regional	3,022,560	19.37%
KZFM	1 metropolitan 1 regional	2,986436	19.14%
Actraint No.93 Pty. Ltd. (Peter Corso)	1 metropolitan	2,884,890	18.49%
The Industrial Printing & Publicity Co. Ltd.	1 metropolitan	2,884,890	18.49%
Radio 3UZ Pty. Ltd.	1 metropolitan	2,884,890	18.49%
Montclair Pty. Ltd. (Cordeaux)	2 metropolitans	2,024,716	12.97%
Queensland Radio Ltd.	1 metropolitan	1,186,502	7.61%
Qld TAB	1 metropolitan	1,186,502	7.61%
Grangeridge Nominees Pty. Ltd.	1 metropolitan 4 regionals	1,120,831	7.18%
Nine Network ⁽⁶⁾ Australia Ltd. (Packer)	1 metropolitan 1 regional	1,024,154	6.56%
SA TAB	1 metropolitan	1,012,358	6.49%
JMB Pty. Ltd.	1 metropolitan	994,472	6.37%
Lewara Pty. Ltd. (WA TAB)	1 metropolitan	994,472	6.37%
		Continued	on page 16

radio service 2KIX-FM.

(5)

(6)

2WIN converted to FM 25.6.92. Formerly 200.

Formerly 3XY. Callsign changed to 3EE 3.12.91.

Austereo Ltd is also the licensee of supplementary radio service 2ROC-FM. Capital City Broadcasters Pty. Ltd. is also the licensee of supplementary

Converted to FM 29.5.92. Formerly 2NX.



Group	Stations	Total Potential Audience	Potential Audience (% of Pop.)	Group	Stations	Total Potential Audience	Potential Audience (% of Pop.)	
Grant Broadcasters Pty. Ltd.	6 regionals	677,277	4.34%	Carillon Development Ltd. (Higginbotham)	5 regionals	303,568	1.95%	
(Janet Cameron) Broadcast Operations	7 regionals	511,879	3.28%	TAS TAB ⁽⁷⁾	1 metropolitan 1 regional	301,003	1.93%	
(Caralis) Trans Media Holdings Pty. Ltd. (Willesse)	4 regionals	484,781	3.10%	Hunter Broadcasters (8) Pty. Ltd.	1 metropolitan	301,003	1.93%	
Century Radio Pty. Ltd. Blyton & Rayner	2 regional	461,246	2.95%	(1) Also holds a 25% interest in 8HOT Darwin and holds 10.73% of the licensee company for 7FTT.				
2HD Broadcasters Pty. Ltd. (NSW ALP)	1 regional	426,526	2.73%	 (2) Also owns 100,000 shares (7.69%) of the licensee company for 5DDN (3) Also holds 15% of the licensee company for 4QFM and 14.91% of the licensee company for 4SB trhough its subsidiary the Australian Broadcasting 				
Radio 2KO Newcastle Pty. Ltd.	1 regional	426,526	2.73%	Company Pty. Ltd. (4) Also holds 27.08% in NSW Council of Churches Broadcasters which holds 26% of Radio 2CH Pty. Ltd., licensee of 2CH Sydney.				
Newcastle FM Pty. Ltd.	1 regional	426,526	2.73%	(5) Also owns BCV Be	•		NT North East	
Associated Communications Enterprises (Holdings) Pty. Ltd. (Day)	5 regionals	422,329	2.71%	Tasmania. (6) Also owns TCN Sydney, GTV Melbourne, QTQ Brisbane and NTE Darwin. (7) Holds stations in partnership (50%) with Hunter Broadcasters Pty. Ltd. (8) 7HT and 7EX jointly owned with TAS TAB.				

Table 5

Ownership of Capital City and National Daily Newspapers

Title	Ownership Group Feb. 1993	Average daily Circ. 30/09/92		Title
NEW SOUTH	WALES			WESTER
Daily Telegraph/ Mirror	News Ltd. (Murdoch)	459,196	17.4	West Austra
Sydney Morning Herald Victoria	Fairfax Group	269,233	10.2	TASMAN. Mercury
Herald-Sun	News Ltd. (Murdoch)	583,778	22.1	NORTHE
Age	Fairfax Group	239,760	9.1	NT News
QUEENSLAND				AUSTRAI
Courier Mail	News Ltd. (Murdoch)	257,787	9.8	Canberra T
Sun	Closed 10 Dec. 1991			NATIONA Australian
SOUTH AUSTR	PALIA			Financial R
Advertiser	News Ltd. (Murdoch)	219,701	8.3	TOTAL
News	Closed 27.3.92			(1) West A pany on 9 Ja

Title	Group Feb. 1993	daily Circ. 30/09/92	
WESTERN AUS	TRALIA		
West Australian	West Australian Newspapers Holdings Ltd. ⁽¹⁾	262,706	9.9
TASMANIA			
Mercury	News Ltd. (Murdoch)	53,306	2.0
NORTHERN TI	ERRITORY		
NT News	News Ltd. (Murdoch)	20,808	0.8
AUSTRALIAN C	APITAL TERRI	TORY	
Canberra Times	Stokes	46,775	1.8
NATIONAL			
Australian	News Ltd. (Murdoch)	150,028	5.7
Financial Review	Fairfax Group (Tourang)	75,365	2.8
TOTAL		2,638,443	
(1) West Australian	Newspapers Holdings	Ltd was listed as	a public com-

(1) West Australian Newspapers Holdings Ltd was listed as a public company on 9 January 1992. WAN has 11,118 shareholders, none of whom held more than nine percent.



Table 6 Sunday Newspaper Ownership

Title	Dec. 1986	CIRC. Sept. 1992	30.9.92
New South Wa	 iles		
Sun-Herald	Fairfax Group	Fairfax Group	630,704
Sunday Telegraph	News	News Ltd.	720,000+
		(Murdoch)	
Victoria			
Sunday Press	HWT/Fairfax	CLOSED 13.8.89 ((1)
Sunday Observer	Isaacson	CLOSED 11.6.89	
Sunday Herald Sun	-	News Ltd. (1)	443,750
		(Murdoch)	- •
Sunday Herald	-	CLOSED 31.3.91	1)
Sunday Age	-	Fairfax Group ⁽¹⁾	178,669
Queensland			
Sunday Mail	News (Murdoch)	News Ltd.	538,737
Julius Itimi	News (murdocry	(Murdoch)	7,00,737
Sunday Sun	News (Murdoch)	CLOSED 12.4.92	(1)
Junuay Jan	Mema (Mundocity	CLOSED 12.4.72	. ,
South Australia	а		
Sunday Mail	News (Murdoch)	News Ltd.	301,022
		(Murdoch)	
Western Austra	alia		
Sunday Times	News (Murdoch)	News Ltd.	330,845
Julianity 1 minus	news (mandoday	(Murdoch)	220,017
Western Mail	Holmes à Court	CLOSED 31.12.87	
M 631C1 11 141000	Homies a Court	CLUSED 31.12.07	
Tasmania			
Sunday Tasmanian	HWT	News Ltd.	52,657
•		(Murdoch)	
		•	
Northern Terri	•		(2)
Sunday Territorian	News	News Ltd.	23,388 (2)
Australian Cap	vital Territory		
Canberra Times	Fairfax Group	Stokes	38,247
	Tantax Group	Stokes	JU;41/
National Paper	rs		
Times On Sunday	Fairfax Group	CLOSED 13.3.88	
TOTAL			3,258,019
TOTAL		•	3,4,70,017

(1) Fairfax, through David Syme and Co. Limited, and Murdoch, through HWT, jointly published the *Sunday Press* until 13 August 1989, when their non-competition pact ended and the paper closed. Murdoch's new *Sunday Sunand Sunday Herald* began competition with the new Fairfax *Sunday Age* the following weekend. Isaacson closed the *Sunday Observer* in anticipation of overwhelming competition. News Ltd closed the *Sunday Herald* on 31 March 1991 and the *Sunday Sun* became the *Sunday Herald Sun*. Brisbane *Sunday Sun* closed 12.4.92.

(2) Publisher's figure.

Table 7 Capital City and National Newspaper Ownership Shares

	Dec. 1986		Sept. 1992	
	No. of titles (of 19)	% of total circ.	No. of titles (of 12)	% of total circ.
News Ltd. (Murdoch)	6	28	7	66.1
Fairfax Group	5	24	3	22.1
HWT	8	48	-	-
West Australian Newspapers Holdings Ltd.	-	-	1	9.9
Stokes (1)	-	-	1	1.8

(1) In October 1991, in evidence of the House of Representatives Print Media Inquiry, the Chief Executive of News Ltd, Mr Ken Cowley, disclosed that News had assisted Mr Kerry Stokes to finance his acquisition of the Canberra Times (Transcript p.481).

Table 8 Sunday Newspaper Ownership Shares

	Dec. 1986	Sep	t. 1992
	No. of Titles (of 13)	No. of Titles (of 10)	% of Total Circ (30/9/92)
News (Murdoch)	5.0	7	74.0%
Fairfax Group	3.5 (1)	2	24.8%
Stokes	-	1	1.2%
HWT	2.5 (1)	-	-
Holmes à Court	1.0	-	-
Isaacson	1.0	-	-

(1) HWT and Fairfax each had half of the Sunday Press. See note (1) to table 6.

◆ 17 ◆



Table 9 Regional Daily Papers

State/Town	Title	Ownership	Circ*
New South Wales			
Albury	Border Morning Mail	Mott family	26,979
Bathurst	Western Advocate	Armati	5,132
Broken Hill	Barrier Daily Truth	Local Unions	8,101
Coffs Harbour	The Advocate	O'Reilly (1)	22,023(2)
Dubbo	Daily Liberal	Armati	6,699
Goulburn	Goulburn Post	Armati	4,368
Grafton	Daily Examiner	O'Reilly	7,840
Lismore	Northern Star	O'Reilly	21,608
Maitland	The Mercury	J.B.Fairfax (3)	6,016
Newcastle	Newcastle Herald	Fairfax Group	49,813
Orange	Central Western Daily	Armati	6,092
Tamworth	Nthn Daily Leader	I. B. Fairfax ⁽³⁾	10,768
Tweed Heads	Daily News-Gold Coaster	O'Reilly	7,631
Wagga Wagga	Daily Advertiser	Henderson	15,675
Wollongong	Illawarra Mercury	Fairfax Group	36,003
[15 dailies]	mawarra mereary	rumun Group	234,748
Queensland			
Bundaberg	News-Mail	O'Reilly	12,712
Cairns	Cairns Post	Murdoch	30,900
Gladstone	Observer	O'Reilly	7,329
Gympie	Gympie Times	J.B. Fairfax ⁽³⁾	5,501
Ipswich	Queensland Times	O'Reilly	16,839
Mackay	Daily Mercury	O'Reilly	17,494
Maroochydore	Sunshine Coast Daily	O'Reilly	20,875
Maryborough	Chronicle	O'Reilly	9,220
Mount Isa	North-West Star	Asher Joel	4,185
Rockhampton	Morning Bulletin	O'Reilly	22,252
Southport	Gold Coast Bulletin	Murdoch	36,102
Toowoomba	Toowoomba Chronicle	O'Reilly	31,037
Townsville	Townsville Bulletin	Murdoch	26,700
Warwick	Warwick Daily News	O'Reilly	5,355
[14 dailies]	. u. u.o. zung neue	o 110m/	246,501
Victoria			
Ballarat	Ballarat Courier	J. B. Fairfax ⁽³⁾	21,979
Bendigo	Bendigo Advertiser	Murdoch (4)	16,232
Geelong	Geelong Advertiser	Murdoch (4)	31,663
Mildura	Sunraysia Daily	Elliott/Lanyon	8,366
Shepparton	Shepparton News	McPherson	9,569
Warrnambool	Warrnambool Standard	Fairfax Group (Tourang)	12,830
[6 dailies]			100,639
Tasmania			
Burnie	Advocate	Harris	25,893
Launceston	Examiner	Rural Press Ltd.(J.B. Fairfax)	•
		& Harris (40%)	<u>38,260</u>
[2 dailies]			64,153
Western Australia			
Kalgoorlie	Kalgoorlie Miner	West Australian	8,051
[1 daily]		Newspapers Holdings Ltd.	8,051
South Australia	[No regional daily]		•
Northern Territory	[No regional daily]		

⁽¹⁾ Irish businessman Tony O'Reilly bought Provincial Newspapers (Qld) from Murdoch, who sold it after TPC pressure. O'Reilly held PNQ through Haswell Pty. Ltd., 85 percent controlled by Ligon Limited, a trust for his six Australian children. The other 15 percent was owned by Independent Newspapers (Ireland), of which O'Reilly was chairman. He was a director of the Washington Post and Bankers' Trust and chief executive of the food group Heinz and an unsuccessful bidder for the Fairfax Group in 1991.

(4) Through Independent Newspapers Ltd. (INL) NZ 50% owned by News Corporation (News Corporation Annual Report 1992, p.15)

⁽²⁾ Newspaper is free, figure is average daily circulation figure.

⁽³⁾ John B. Fairfax, through Marinya Media, acquired 48.1 percent of Rural Press in the carve-up of the old Fairfax empire in 1987. Rural Press has since grown considerably in the Australian country market. It publishes 18 farm publications, and 75 regional newspapers and magazines, circulating over '765,000 copies of newspapers and periodicals, reaching more than 2.5 million readers or almost 15 per cent of Australians'. [Rural Press Ltd. 1991 Annual Report, p.5]



Table 10 Regional Dailies Ownership Shares

Owner	No. of Titles	Combined Circ.	% of Total Circ.
O'Reilly	13	202,215	30.9
News Ltd. (Murdoch)	5	141,597	21.6
Fairfax Group	3	98,646	15.1
John B. Fairfax	5	82,524	12.6
Harris Family	1	25,893	3.9
John Armati	4	22,291	3.4
West Australian Newspapers Holdings Ltd.	1	8,051	1.2
<u>Others</u>	6	72,875	<u>11.1</u>
TOTALS	38	654,092	100

MAIN SHARES OF REGIONAL DAILY CIRCULATION IN EACH STATE

NSW: Fairfax Group 36%; O'Reilly 16%

VIC: Murdoch 47%; J. B. Fairfax 22%; Fairfax Group 13%

QLD: O'Reilly 58%; Murdoch 38%

TAS: Harris 40%; Rural Press (J.B. Fairfax) 60% WA: West Australian Newspapers Holdings Ltd 100%

Table 11 Metropolitan and National Weeklies Ownership

National	Ownership	Circ.
The Truth	Mark Day/ Owen Thompson	184,000 (1)
Southern Star (Tasmania)	Harris	CAB 32,668 ⁽²⁾
The Land	J.B.Fairfax	64,000 (1)
Weekly Times	News Ltd. (Murdoch)	40,000 (1)
The Chronicle	Stokes	98,000 (1)
(1) Publishers' (2) Circulations	own figures. Audit Board figures 30 Septemb	per 1992.

Table 12 Surburban Newspaper Ownership Shares

Owner	No. of Titles	Circulation	% of Total Circulation
Sydney			
News Ltd (Murdoch)	15	906,018	43%
Fairfax Group	11	650,589 ⁽¹⁾	31%
J.B. Fairfax/Hannans	3	176,736	8%
Independent	8	355,152	17%
Total	37	2,088,495	100%
Melbourne			
News Ltd (Murdoch)	30	1,024,252	46%
Fairfax Group	10	286,610	13%
Boyle Family	6	197,341	9%
Isaacson/CPI	6	163,198	7%
Independent News	3	108,378	5%
Independent	5	431,916	19%
Total	60	2,211,695	100%
Brisbane			
News Ltd (Murdoch)	12	439,676	85%
Independent	3	80,008	15%
Total	15	519,684	100%
Adelaide			
News Ltd (Murdoch)	13	467,962	100%
Pertb			
United Media/West Aust. Newspapers Ltd.	10	466,965	75%
Independent	5	157,400	25%
Total	15	624,365	100%

(1) Community Newspapers, owns 50% of the Bankstown Canterbury Torch and the Auburn Review Pictorial.

Table 13 Owners' Shares Overall

Owner	No. of Titles	Circulation	% of Total Circulation
News Ltd (Murdoch)	70	2,837,908	48%
Fairfax Group	21	937,199	16%
United Media (1)/ West Aust. Newspapers Ltd	10	466,965	8%
Boyle Family	6	197,341	3%
John B. Fairfax/ Hannan Family ⁽²⁾	3	176,736	3%
Isaacson/CPI (3)	6	163,198	3%
Independent	21	1,024,476	17%
Independent News	3	108,378	2%

- (1) Community Newspapers, publisher of most of Perth's suburbans, is owned 50.1% by United Media and 49.9% West Australian Newspapers Ltd, a subsidiary of West Australian Newspapers Holdings Ltd.
- (2) Each owned 50% of Eastern Suburbs Newspapers.
- (3) Peter Isaacson Publications and CPI Publications produced alone or jointly five Times Group titles.



Table 14 Australia's Top Twenty Publishing Companies*

Company	Owner (Base)	Turnover (1992) (est. in \$Aust)	Imprints Include
Reed	Reed International (UK)	\$115m	Overseas Imprints, Secker & Warburg, Paul Hamlyn, Budget Books, DW Thorpe, William Heinemann, Rigby Education
Harper Collins	News Ltd. (USA/Aust)	\$106m	Overseas imprints, Harper Collins, Angus & Robertson, Collins Dove, Golden Press
Pearson	Pearson (UK)	\$95m	Overseas Imprints, Penguin, Longman Cheshire, McPhee Gribble, Greenhouse, Viking O'Neil
Thomson	Thompson Corporation (Canada)	\$75m	Overseas Imprints, Thomas Nelson, Law Book Company
Ashton Scholastic	Scholastic Inc. (USA)	\$70m	Overseas Imprints, Ashton Scholastic, Omnibus, Ashton Book Clubs
Transworld	Bertelsman (Germany)	\$70m	Overseas Imprints, Corgi Bantam, Dell, Doubleday Book Club
Weldon	Weldon International (AUST)	\$67m	Macquarie Library, Weslon Publishing, Mimosa, Welson Owen, Weldon Russell, Social Club Book Supplies
ССН	Commercial Clearing House (USA)	e \$65m	CCH International, CCH Australia Ltd.
Readers Digest	Readers Digest (USA)	\$50m	Readers Digest International
Macmillan & Pan	Macmillan (UK)	\$40m	Pan, Macmillan Education, Sun, Picador, Piper
Hodder & Stoughton	Hodder & Stoughton (UK)	\$2 6m	Overseas Imprints, Hodder & Stoughton
Jacaranda Wiley	Wiley (USA)	\$25m	Overseas Imprints, Jacaranda Wiley
Simon & Schuster	Paramount Communication (USA)	s \$25m	Overseas Imprints, Simon & Schuster
Random House	Advance Publications (USA)	\$22m	Overseas Imprints, Random House Aust., Jonathan Cape, Bodley Head, Hutchinson
Universal Press	Universal Books (AUST)	\$20m	Universal Press, Broadbents, Gregorys, Robinsons, UBD
Harlequin Mills & Boon	Harlequin Enterprises (CAN)	\$20m	Harlequin, Mills & Boon, Silhouette
McGraw Hill	McGraw Hill (USA)	\$18m	Overseas Imprints, McGraw Hill
Harcourt Brace Jovanovich	Harcourt Brace Jovanovich (USA)	\$17m	Overseas Imprints, Harcourt Brace Jovanovich
Allen & Unwin	Allen & Unwin (AUST)	\$15m	Allen & Unwin, Little Ark
OUP	Oxford University Press (UK)	\$13m	Oxford University Press

^{*} Used with permission from an article prepared by D W Thorpe in consultation with the publishers, in Australian Bookseller and Publisher.

^{**} The turnover figures above include activities of book clubs, which were not part of previous Media Ownership Updates. This has changed the figures for some of the companies in the list.



Table 15 Major Magazine Ownership

Top 30 Titles (by circ.)	Owner Dec. 1986	Owner Jan. 1993	Circ. (30/9/92)
Women's Weekly	ACP (Packer)	ACP (Packer)	1,152,316
Woman's Day	Fairfax Group	ACP (Packer)	1,102,383+
New Idea	News Ltd. (Murdoch)	News Ltd. (Murdoch)	1,044,015
TV Week	News Ltd. (Murdoch)	News Ltd (Murdoch) 50% ⁽¹⁾ ACP (Packer) (50%) ⁽¹⁾	625,216
Reader's Digest	Aust. arm of U.S. Reader's Digest	Aust. arm of U.S. Reader's Digest	478,613
Family Circle	Advertiser	Handbury (2)	327,340
Cleo	ACP (Packer)	ACP (Packer)	322,000+
Cosmopolitan	Fairfax Group	ACP (Packer)	316,000+
Better Homes & Gardens	Advertiser	Handbury ⁽²⁾ (50%)/ Meredith (50%)	253,724
Dolly	Fairfax Group	ACP (Packer)	204,000+
Wbo Weekly		Time Warner	182,448
Aust. Home Beautiful	HWT	News Ltd. (Murdoch)	148,432
People	Fairfax Group	ACP (Packer)	152,194
Australasian Post	HWT	News Ltd. (Murdoch)	140,425
New Woman	-	Handbury	137,459
Australian Pentbouse	Horwitz	Horwitz/Grahame	130,042
Aust House & Garden	ACP (Packer)	ACP (Packer)	121,680
Picture	-	ACP (Packer)	115,391
TV Hits	-	Miskin/Bush	114,248
Time Australia	Fairfax Group	Time Warner	109,218
The Bulletin	ACP (Packer)	ACP (Packer)	106,500
Your Garden	HWT	News Ltd. (Murdoch)	88,847
Gardening Australia	-	Hannan Family	83,352
TV Soap	-	Horwitz Grahame	76,957
Vogue Australia	Conde Nast US/Leser	US/Leser Cond Nast	75,280
Sports Illustrated		Time Warner	75,079
Elle	-	ACP (Packer)	71,500
Business Review Weekly	Fairfax Group	Fairfax Group	71,719
Vogue Entertaining Guide	Conde Nast US/Leser	US/Leser Conde Nast	68,600
Street Macbine	ACP (Packer)	ACP (Packer)	67,229

(23 published in Sydney, 7 in Melbourne)

⁽¹⁾ See note (1) to Table 16.

⁽²⁾ Murdoch Magazines, publishers of Family Circle, Better Homes and Gardens and New Woman was purchased by Matt Handbury, Mr Murdoch's nephew 7.11.91.



Table 16 Major Magazine Ownership Shares

	<u>Dec. 1986</u>		<u>Jan. 1993</u>	
OWNER	No. of Titles (of Top 30)	% of Total Circ.	No. of Titles (of Top 30)	% of Total Circ. (30.9.92)
ACP (Packer)	9	26.5	11.5	46.86(1)
News Ltd. (Murdoch)	2	24.1	4.5	25.7 ⁽¹⁾
Handbury	-	-	2.5	9.02
Time Warner	-	-	3	4.6
Horwitz/Grahame	1	-	2	2.59
Conde Nast	1	-	2	1.8
Fairfax Group	9	23.5		0.9
Others	10	25.8	3.5	8.49

⁽¹⁾ Industry convention dictates that the circulation of *TV Week* (jointly owned by Murdoch and Packer) is attributed to Murdoch. If TV Week's circulation were attributed to Packer his percentage of total circulation of the Top 30 magazines would be 54.7%. and Murdoch's 17.8%.

CLC Director Bids Farewell

This month the Communications Law Centre farewells its director of the past two and a half years, Anne Davies.

She is returning to journalism, this time the Canberra bureau of the *Sydney Morning Herald*, where she will cover aviation, competition policy and (surpise) communications.

Anne has had a hectic term as director since arriving from the *Financial Review* to succeed Kate Harrison, the Centre's founder, in mid-1990. Anne's knowledge of Canberra's corridors proved vital to the Centre as her term coincided with the development and enactment of far-reaching reforms in telecommunications and broadcasting.

The prolonged receivership and sale of Fairfax and the parliamentary print media inquiry also required deft footwork as the Centre attempted to articulate the public interest in a more diverse, locally controlled print media structure.

Under Anne, the Centre consolidated its funding base and its position as a constructive participant in the fast-changing communications law and policy debates. She insisted that its work retain a practical, pragmatic edge and in



this way contributed to the developing personality of the CLC as a contributor which complements, rather than duplicates, the work of other players on the stage.

The staff thank her for a tremendous effort and wish her well as she returns to chronicle those continuing debates. Subscribers to *CU* can expect to continue to see her articles, this time as a frequent guest contributor.