



## AN UPDATE FROM ALIA ON THE AUSTRALIAN INCLUSIVE PUBLISHING INITIATIVE

**R**epresentatives of the publishing industry, authors, libraries, copyright, disability associations, government and accessible format providers came together on 2 November 2017, in Sydney for the second annual meeting of the Marrakesh Treaty Forum where they agreed to rename the group the Australian Inclusive Publishing Initiative.

The Australian Inclusive Publishing Initiative (AIPI) works to achieve the aims of the Marrakesh Treaty in increasing the amount of material available to those with a print disability, by facilitating access to published material

within nations and across borders. The Marrakesh Treaty is concerned with physical impairment in terms of vision as well as the motor capability of manipulating a book and the perceptual impairment of dyslexia.

The newly branded AIPI decided on six desired outcomes for 2022, they are:

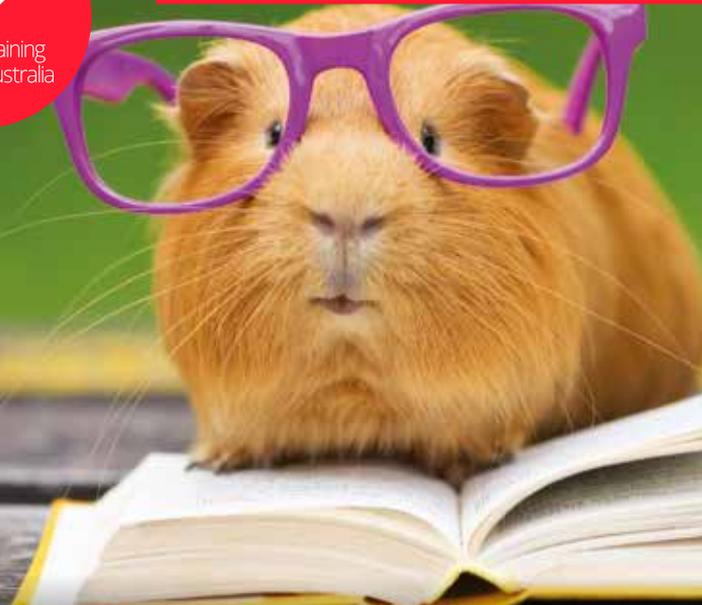
- High community and business awareness of accessible content.
- Seamless discoverability of accessible content.
- Inclusion as the default standard, improving the experience for all.
- Agreed set of accessibility standards which become the default for published materials.
- Equitable and sustainable economic model in which authors, publishers and others in the supply chain receive the appropriate recompense.
- Shared understanding and a common knowledge base, facilitated by a cross-sector group.

AIPI also launched new initiatives for 2018 including producing a single plain English guide to accessibility standards and to conduct education on implementing accessibility standards for publishers. You can see the full communiqué released from the meeting here ([bit.ly/2AEqr9T](http://bit.ly/2AEqr9T)). 

**“An investment in knowledge pays the best interest”**  
- Benjamin Franklin



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